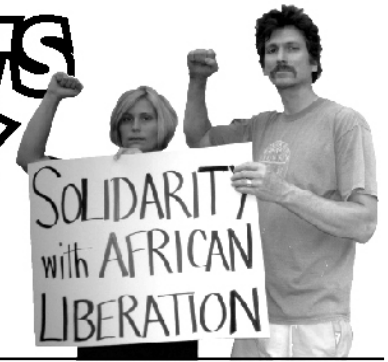




AFRICAN PEOPLE'S SOLIDARITY DAY

*Solidarity with the worldwide
movement for African liberation*



PLEDGE DRIVE

Uhuru!

Thank you for your interest in participating in the pledge drive for the African People's Solidarity Day campaign. This packet contains the literature and information needed to get you started:

- Overview and setting your APSD pledge goal
- Sample rap and tips for getting pledges
- Local calendar for outreach opportunities and trainings
- Pledge sheets
- Brochures
- Letters for friends/family/supporters

OVERVIEW

The pledge drive is an important fundraising component of the African People's Solidarity Day campaign. Not only are we raising significant funds for the African-led development projects of the Uhuru Movement (see brochure), but we are also raising the funds needed for the APSD events to take place in October 2007, including travel expenses for our featured speakers from all over the African world.

The African People's Solidarity Day campaign offers us as white people the opportunity to stand in solidarity with the struggle for the liberation and unification of African and African people. Raising resources is not charity but material solidarity. We understand that the stolen resources of African are in the white world, and we can win other white people to contribute to get those resources back to Africans organizing to end their oppression and win back their freedom and self-determination.

2007

October 13-14 Oakland, CA
October 16 St. Petersburg, FL
October 20-21 Philadelphia, PA

**APSD National
Organizing
Committee** 3733 Lancaster Ave., Philadelphia, PA 19104
215-387-0919 • philly_office@apscuhuru.org
www.APSCuhuru.org



AFRICAN PEOPLE'S SOLIDARITY DAY

*Solidarity with the worldwide
movement for African liberation*



SETTING YOUR APSD PLEDGE GOAL

In the pledge drive we get direct contributions from people we meet doing outreach, and from our personal contacts. Set a fundraising goal for yourself of \$50 - \$500 or more for the pledge drive. The goal is based on how much time can you commit each week in our tabling and/or door-to-door work, along with an estimate of what you think you can raise from your family, friends, coworkers, neighbors and others who might be supportive of APSD. Estimate about \$15/hour for the tabling and door-to-door work. Now consider the number of weeks remaining before the APSD in your area, and you can now set a realistic goal.

2007

October 13-14 Oakland, CA
October 16 St. Petersburg, FL
October 20-21 Philadelphia, PA

**APSD National
Organizing
Committee** 3733 Lancaster Ave., Philadelphia, PA 19104
215-387-0919 • philly_office@apscuhuru.org
www.APSCuhuru.org